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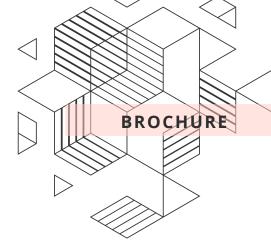
Touching lives & Spreading smiles

CREDO CENTER OF EXCELLENCE

A DIVISION OF: IC-SURE PROJECTS MARKETING PRIVATE LIMITED WWW.Credoforu.com

ABOUT CREDO







Padmashri A.Sakhtivel, Chairman of AMHSSC and Dr. Savio SJ, Principal of St.Xavier's College (Autonomous) Calcutta at CREDO Logo inauguration

India's First Fashion Incubator (Skilling cum Production): The

CREDO Center of Excellence (CCoE) is an initiative by the PRG enterprise i.e. IC-SURE Projects Marketing Private Limited in collaboration with the Apparel, Made-ups, and Home Furnishing Sector Skill Council (AMHSSC), supported by the Ministry of Skill Development & Entrepreneurship, Government of India. CCoE focuses on customized training, management development, upskilling, and research in Apparel Manufacturing Technology and processes.

An outcome of the Corporate Social Responsibility under PRG

Group; We aim to enhance industry productivity by providing effective managerial and supervisory resources with special emphasis on upliftment of the disadvantaged class: the tribals, the societal victims and the destitute.



CREDO



Mission

- **Empowerment for all:** CREDO aims at empowering the disadvantaged communities of India, especially the tribals, the destitute and the economically backward community
- **Mobilise Grass-roots**: To have an empowered ecosystem from the grassroot level itself.
- **Sustainable empowerment:** CREDO aims to create a lasting positive impact and foster growth at both individual and societal levels.
- **Promoting micro-entrepreneurship** to stimulate local economies and supporting a collaborative ecosystem with industry stakeholders and government bodies.
- Incubation Hub: To set up a world class Hub center in India which gives the budding entrepreneurs a platform to showcase their talents.
- **Cluster Manufacturing:** To provide assistance to the entrepreneurs in every step through handholding initiatives essential for their growth and market linkage.

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UNSDG & ESG COMPLIANCE

CREDO is proud to implement the following guidelines:



Sustenance to the Tribes & the Under Privileged through Self-Employment



Industry relevant Skill Education & Quality Online Primary Education for a level playing field.



Equal opportunities to Women & the LGBTQAI+ towards self economic determination. 8 DECENT WORK AND ECONOMIC GROWTH

ESG compliant work place ensuring decency, hygine & upskilling leading towards Entrpreneurship.

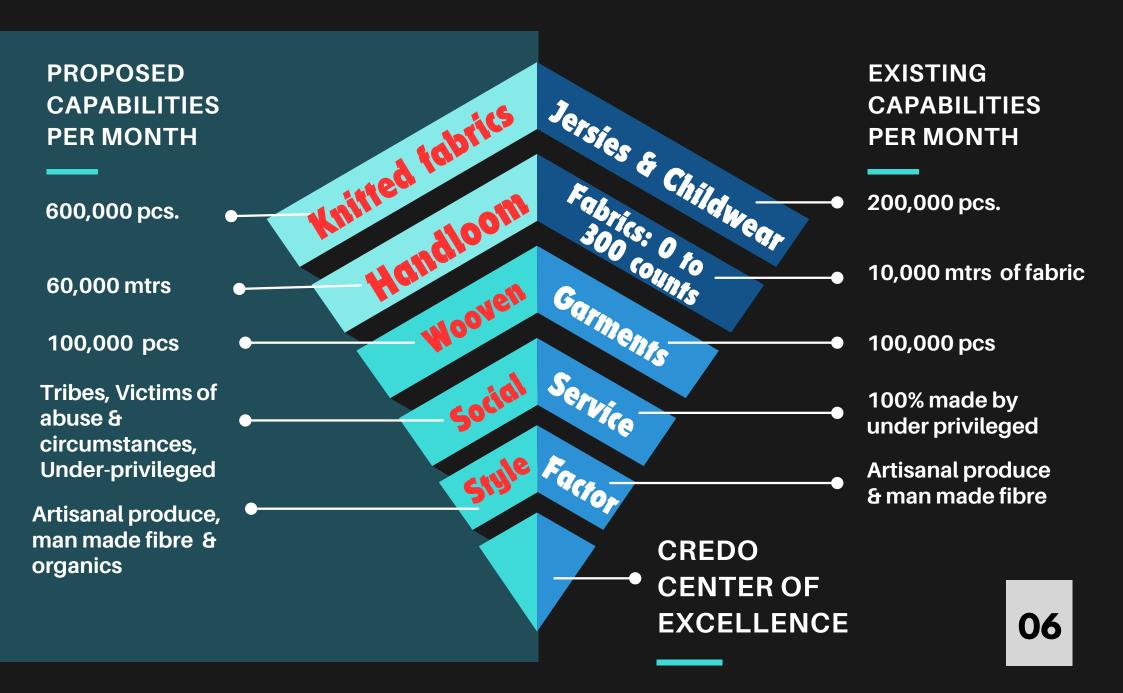




Modern Fashion Design Institute for Research, Innovation & Market- linkage.

CREDO UNSDG GLOBAL COMMITMENT











INCUBATOR CENTER

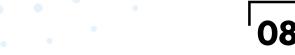
- Unique Hybrid Program: CREDO offers a one-of-a-kind fashion incubation program that combines online and offline skilling, guiding individuals through the entire design and production process.
- **Comprehensive Support Services:** Emphasis on providing extensive support services to ensure participants receive complete guidance throughout their fashion journey.
- **Expert Training:** Skilled bespoke tailors and cutter masters at the IC-SURE facility deliver meticulous training, empowering participants to become master tailors.
- State-of-the-Art Skill cum Production Facility: The IC-SURE facility has transformed a cowshed into an air-conditioned, modern incubation center, representing a significant step toward social empowerment.

UP-SKILLING THE YOUTH:





- Market Linkage Assistance: CREDO connects participants with broader markets, providing essential guidance on marketing, pricing, and distribution strategies to effectively promote their products.
- Industry Apprenticeship Programs: Participants gain hands-on experience through apprenticeships with industry professionals, enhancing their practical skills and improving employability in the apparel sector.
- Affiliation with AMHSSC: CREDO's partnership with the Apparel, Made-ups, and Home Furnishing Sector Skill Council ensures comprehensive training in entrepreneurship for aspiring individuals.
- Success Story of Neha Khatoon: Neha exemplifies the transformative impact of CREDO's training, demonstrating how the skills and knowledge gained can lead to successful entrepreneurial ventures in the apparel industry.





Computerized Lock Stitch Industrial machines



Digital Printing Machine



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INCUBATION CENTRE:

- Advanced Japanese JUKI Machines: Our state-of-the-art sewing machinery ensures high-quality stitching and finishing, known for its precision and reliability.
- Digital Printing Machines: These machines enable vibrant, detailed designs to be printed directly onto fabrics, offering greater customization options for participants.
- Laser CAD/ CAM Machines: Our laser machines provide precision cutting and engraving, facilitating innovative designs and efficient production processes.
- Hands-On Experience: With over 50 machines at our unit(s), participants gain practical experience using the latest tools in the apparel industry, preparing them for successful careers in garment manufacturing.





Barasat Production unit

PRODUCTION SPOKE1

- Manufacturing Unit at Barasat: Our manufacturing unit at Barasat operates under the CREDO Hub & Spoke model, optimizing efficiency and scalability.
- **Production Capacity:** We produce over 4,000 t-shirts per day, ensuring we meet high demand without compromising quality.
- Advanced Technology: Our facility is equipped with over 50 state-of-the-art machines, leveraging the latest advancements in textile manufacturing for precision and durability.

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This strategic setup allows us to maintain high standards of production while being adaptable to market needs.



_PRODUCTS

KNITTED & HOSIERY PRODUCTS

Cotton, Textured & Specialized Knitted fsbrics Knitted T-shirts and Jersies Knitted Children wear Knitted leggings and inner wear

WOVEN & TEXTURED GARMENTS

Women Wear Mens' wear Accessories

HAND MADE NATURAL FABRICS

Silk & Cotton Muslin & Jute Heavy to superfine counts

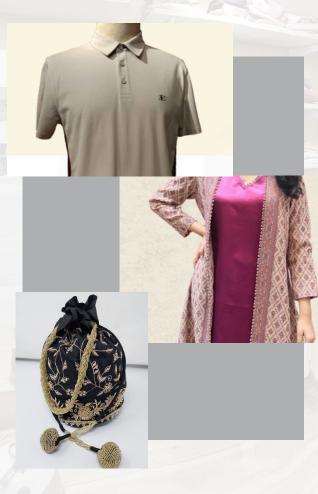






OUR PRODUCTS





1. T-Shirts

- **Styles:** Round necks and polos.
- Materials: High-quality cotton and blended knits for comfort and durability.
- Customization: Options for unique designs and prints.

2. Women's Wear

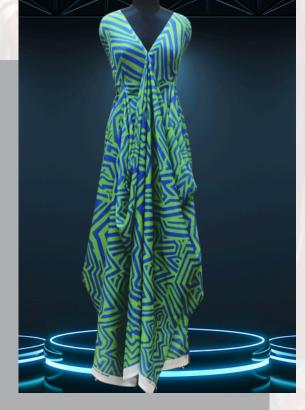
- **Designs:** Trendy tops and dresses for versatile styling.
- Materials: Man-made textiles that blend style and sustainability.
- Occasions: Suitable for casual and formal events.

3. Handicrafts

- Artistry: Exquisite hand-embroidered pieces showcasing traditional craftsmanship.
- Accessories: Unique handmade accessories.
- Fabric Bags: Stylish and functional, promoting sustainability.

OUR PRODUCTS







CREDO Batua 'Bag'

CREDO Jersey Tshirt





Hand made fsbrics using CREDO's own pattern styles

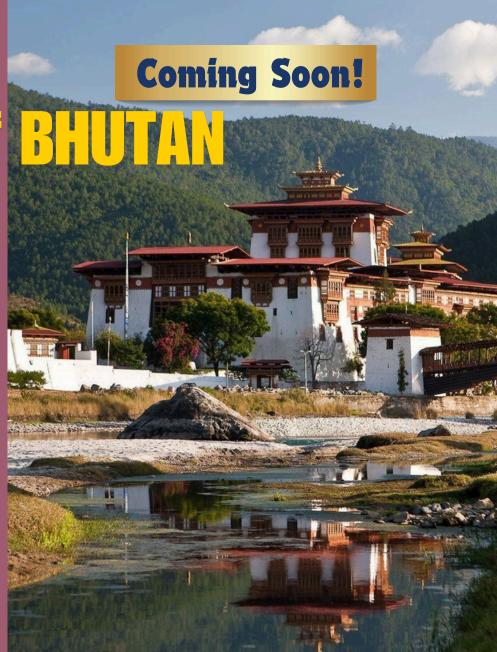
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MILAN OF THE EAST

FASHION INSTITUTE MANUFACTURING EXPORTS BUSINESS START UP

The Kingdom of Bhutan has a unique opportunity to establish Fashion Business Incubators in collaboration with CREDO, leveraging the Hub and Spoke model. This initiative aims to empower the youth by providing them with structured guidance and support on their entrepreneurial journeys. The CREDO (IC-SURE: Incubation Centre for Start-Ups Rehabilitation & Empowerment) framework will serve as a vital resource, offering comprehensive training and mentorship designed to foster entrepreneurial success. By integrating education with practical experience, we can equip aspiring entrepreneurs with the tools they need to navigate the complexities of the fashion industry effectively.

Through this collaborative effort, stakeholders and beneficiaries, including young entrepreneurs, will benefit from a robust ecosystem that promotes innovation and economic development. The Fashion Business Incubators will serve as a platform for networking, knowledge exchange, and skill enhancement, ultimately positioning Bhutan as a burgeoning hub for fashion entrepreneurship. By aligning educational programs with market demands and fostering international partnerships, we can ensure that the youth of Bhutan are not only equipped to succeed in their ventures but also contribute to the broader economic landscape of the country.



Year 1 (Pilot Phase):

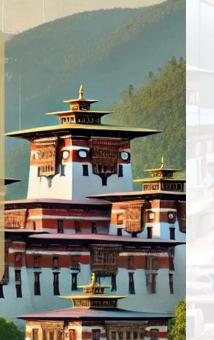
- Set up the central hub at Thimpu.
- Train and upskill 70 entrepreneurs in T-shirt and knitwear manufacturing.
- Target production of 100,000 T-shirts for export per month for next 6 months post 4 months of initial training.

Year 2:

- Expand into districts of Bhutan: Punakha.
- Setup spoke units with additional 70 entrepreneurs. Taking up total student cum entrepreneurs strength to 40+70 = 110 heads. 70 at Punakha and 40 at the Thimpu Hub.

Punakha:

This district has a population of around 27,000 and is known for its scenic beauty and agricultural background. With its proximity to Thimpu, it will serve as one of the early spoke units. The picturesque hills and the rivers shall enchant visitors and foreign buyers from Europe, America, Australia and the Far East into this wonderland. Manufacturing apparel under such scenic beauty of Nature will enthrall the buyers, global retail chains who shall be proud to carry back and promote the legacy of this beautiful land.



LOGISTICS AND EVACUATION:

- Thimpu to Indian Border (Jaigaon, India): Approx. 175 km
- Phuntsholing to Nearest Seaport (Kolkata): Approx. 700 km
- Cost per ton (truck transport): Estimated at BTN 4,500 per ton for road transport to Kolkata port.

Year 5:

- Set up one more spoke at the Districts of Bhutan.
- Upgrade the machines at the Hub and the spokes
- Fully operational across multiple districts, targeting 5.5 million apparel units annually for exports and empowering 320 entrepreneurs every year, year after year.

Year 3:

- Expand into districts of Bhutan: Phuntsholing.
- Add further 70 entrepreneurs, Taking up total student cum entrepreneurs' strength to 40+70+70=180 heads.

Year 4: Expand the product line to include

both Western wear and traditional Bhutanese wear. Add 70 more entrepreneurs, Taking up total student cum entrepreneurs' strength to 40 + 70 + 70 + 70 = 250heads.







CREDO Rurals Projects

CREDO RURAL PROJECTS

Sunderban Kuntali Village Initiative:

- **Sustainable Employment:** Implement fisheries, mud crab culture, and honey farming to reduce reliance on forest resources.
- **Skills Training:** Provide training in driving, plumbing, carpentry, and adult literacy to boost local job opportunities.
- **Children's Education:** Offer online education programs to enhance learning and improve community literacy for future generations.

Bardhaman Village Handicraft Center

- **Self-Help Group Establishment:** Set up a Handicraft Self-Help Group Center in Akodara, Molandighi, Kanska, and Paschim Burdwan.
- Focus on Traditional Crafts: Promote embroidery, khadi, and silk weaving to enhance local artisanal skills.
- **Market Linkages:** Connect artisans to domestic and export markets, ensuring fair compensation and reducing intermediary exploitation.







MORE CREDO CSR PROJECTS:

Xaverian Soccer League (XSL):

- CREDO ACCELERATE Team: Fielded by CREDO, mentored by Alvito D'cunha, with support from legend Shree Shyam Thapa.
- Thrilling Tournament: Matches showcased skill and sportsmanship; CREDO ACCELERATE emerged champions, symbolizing teamwork and dedication.
- Memorable Victory: The championship title celebrated hard work, leaving a lasting legacy in the history of St. Xavier's Football League.

CHESS Partnership Highlights

- Strengthened Association: CREDO served as the Power Partner for the All Bengal FIDE Rapid Chess Competition, hosted by St. Xavier's College Calcutta Alumni Association.
- Event Overview: The 3-day competition (August 24-26) featured over 150 schools and attracted more than 350 participants, showcasing exceptional talent.
- Youth Participation: The youngest participant was just 3.5 years old, highlighting CREDO's commitment to promoting diverse extracurricular activities and nurturing young talent.

Quizzingly CREDO CoE: Quiz Event

- Event Overview: National-level program held in Kolkata (Jan 8-14, 2024) with 10,000 participants and 30 quiz masters, celebrating quizzing culture.
- Unique Appeal: Attracted a large crowd with celebrity involvement, corporate sponsorship, and extensive media coverage.
- **CREDO CoE Engagement:** Co-sponsored the event, enhancing brand visibility and interaction with participants and the public through prominent displays.

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AWARDS & RECOGNITION

Marching towards excellence



नितिन गडकरी NITIN GADKARI



मंत्री जल संसाधन,नदी विकास,गंगा संरक्षण, सड़क परिवहन, राजमार्ग एवं पोत परिवहन भारत सरकार Minister Water Resources River Development, Ganga Rejuvenation, Road Transport,Highways and Shipping Government of India

I am happy to know that "Credo Orbis" - Confederation of Rehabilitation, Empowerment & De-Addiction Organizations of the World has been created to serve the skilling and promotion of our Nations 'soft skills, 'handicrafts', 'culture & traditions', 'tourism', etc. across India and the World in order to empower the economically under privileged, the differentially disabled, survivors of trafficking and substance abuse.

MESSAGE

'CREDO Orbis' is a confederation of all NGOs and directly affected individuals - assisting them to realize their economic potential and harnessing their individual talent to create a National network of skilled professionals and entrepreneurs over a uniform delivery platform while promoting Indian Tourism, Culture, Traditions and Handicrafts globally.

I extend my heartiest greetings and wish "CREDO Orbis" all success in its future activities.



Delhi

Room No. 210, Shram Shakti Bhawan, New Delhi-110 001 Tel. : WR,RD&GR (011) 23711780, 23714663, 23714200, Fax : (011) 23710804 Tel. : RTH&S (011) 23711252, 23710121 E-mail : minister-mow@nic.in, nitin.gadkari@nic.in

रामदास आठवले RAMDAS ATHAWALE



सामाजिक न्याय और अधिकारिता राज्य मंत्री मारत सरकार MINISTER OF STATE FOR SOCIAL JUSTICE & EMPOWERMENT GOVERNMENT OF INDIA 01 Feb 2018

MESSAGE

Credo Orbis in Latin means 'I believe in the world'! Hence I am happy to know about the formation of the trust 'CREDO Orbis'- Confederation of Rehabilitation, Empowerment & De-Addiction Organizations of the World. The time has come where every citizen of the Nation has to rise above all odds and grasp the fruits of freedom – be it economic or social.

"CREDO Orbis" is a single window platform for its members to access government schemes, imparting skill training, assisting in the manufacturing of goods, agri and farm produce, decimation of services by the intended beneficiaries and marketing their skills, services or produce in a manner that results in the alleviation of poverty at the grass roots.CREDO Orbis has been formed to irradicate poverty through sustainable social infrastructure called IC-SURE projects across India that will integrate skill training with manufacturing, entrepreneurship with targeted promotion- thus empowering the rural and urban poor, victims of drugs and substance abuse, victims of trafficking, women and the physically challenged to realize their true potential.

"CREDO Orbis" shall also hold several key International Conferences across major global cities with the aim to invite attention towards irradication of poverty and the earmarked projects for the same.

I am happy to extend my best wishes at all times and invite all individuals, public sector undertakings, private enterprises, philanthropists, social workers and NGOs to support "CREDO Orbis" in its nobel endeavors.

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Room No. : 101, 'C' Wing, Shashi Bhawan, Dr Rajender Prasad Road, New Delhi-110001, Tel. : 011-23381656, 23381657, Fax : 011-23381660

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AMHSSC/CoED/CredKol/04/24

Date: 3rd January 2024

To whom soever it may concern

Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC) has been set up by the Ministry of Skill Development & Entrepreneurship, Govt of India and National Skill Development Corporation (NSDC) for setting up of the National Occupational Standards (NoS) and ensuring quality in skill training, assessment and certification in the Apparel Sector, with the object to develop a skills repository for the Apparel, Made-Ups and Home Furnishing value chain. and mandate of enhancing and to build a capacity in skill development.

Mr. Pinaki Roychowdhury of CREDO Center of Excellence a Unit of IC-SURE Projects Marketing Pvt. Ltd has been appointed as Project Management Consultant (PMC) of Apparel Made Ups & Home Furnishings Sector Skill Council.

He is authorized to discuss any fresh projects of skilling / employment with any organization nationally and internationally.

This issues with the approval of the competent authority.

For Apparel Made Ups and Home Furnishing Sector Skill Council

Vipul Wahal Joint Director , Head Center of Excellence



APPAREL MADE-UPS & HOME FURNISHING SECTOR SKILL COUNCIL

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Certifications & Registrations

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CREDOFORU.COM

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